  
*Press Release*

**SCG International and Tamimi Markets Forge Strategic Alliance**

**to Expand the Food and Beverage Market in Saudi Arabia.**

 

**Bangkok - May 30, 2024: SCG International Corporation Co., Ltd. (SCG International) has signed an MOU with Tamimi Group, a major conglomerate in Saudi Arabia with diverse sectors, to facilitate the export of premium Asian food and beverage products under the “Siam Signature” brand to the Saudi market. This agreement marks a significant milestone in SCG International’s key strategy to expand into the SAMEA market (South Asia, Middle East, and Africa) and explore opportunities to establish SCG’s building materials in Saudi Arabia. The partnership is led by Mr. Abhijit Datta, Managing Director of SCG International Corporation, and Mr. Abdullah AlMutrif, Vice President of Tamimi Group, with the esteemed presence of Mr. Wiroat Rattanachaisit, President of SCG Smart Living and President of SCG Distribution and Retail.**

The collaboration focuses on SCG International becoming the sole distributor of Siam Signature brand products in the Saudi market through Tamimi Markets’ extensive network. This strategic move aims to bring high-quality Thai and Asian food and beverage products to consumers across Saudi Arabia,

Mr. Abhijit Datta, Managing Director of SCG International Corporation said, "SCG International and Tamimi Markets work extremely hard, and this ceremony is a result of their efforts. The vision of SCG International is to be a trusted international supply chain so this partnership will strive to bring Siam Signature brand Premium Asian Selection products, with their high potential and variety of Thai fusion food, into the KSA. I hope this MOU opens the door for further collaboration with Tamimi Markets Company and also with Tamimi Global Company to build a strong network."

Mr. Abdullah AlMutrif, Vice President of Tamimi Group said, "Saudi Arabia and Thailand share a rich history and a robust private sector that is essential to the growth of both nations. I believe this is the perfect time for Thai companies to enter the Saudi market. While the Saudi market presents a prime opportunity, we must aim beyond that. The Saudi market is eager for dynamic connections and innovation, and we are committed to meeting this demand. Our alliance with SCG International positions us to achieve great success together."

This partnership underscores SCG International’s commitment to expanding its global footprint and contributing to the economic growth and development of the Saudi market. Through this collaboration, both companies aim to deliver exceptional value and drive mutual success in the region.

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For more information, please visit SCG International.

[www.scginternational.com/](http://www.scginternational.com/)

About SCG International Corporation Co., Ltd.

SCG International is a leading provider of supply chain management and international trading services, dedicated to delivering innovative solutions and high-quality products globally.